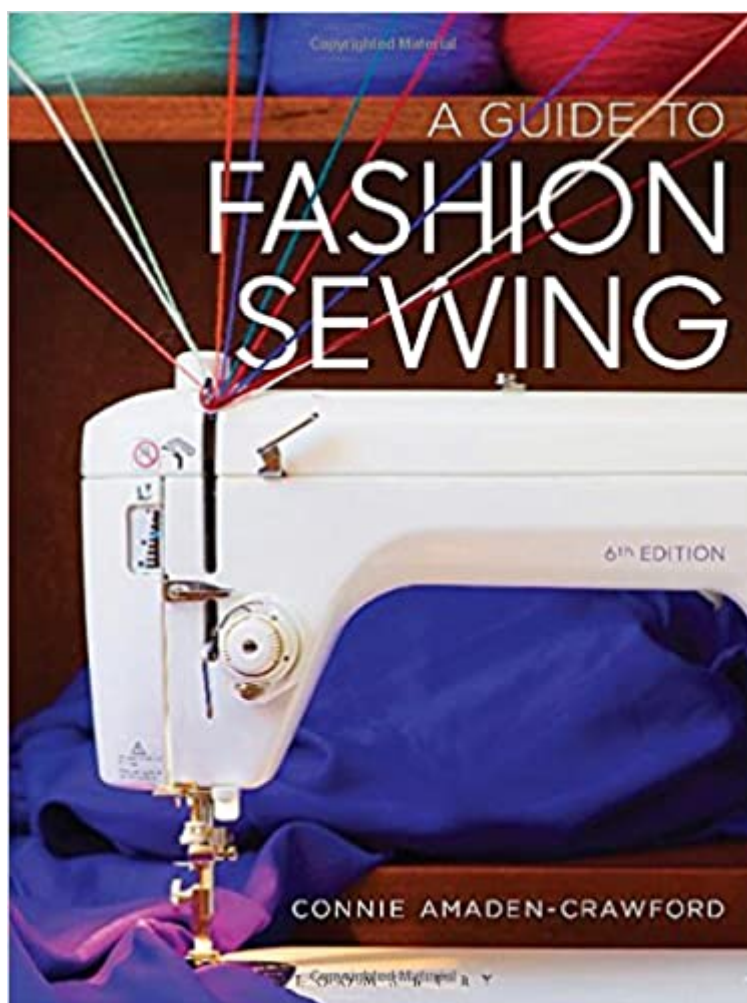


The book was found

A Guide To Fashion Sewing: Studio Access Card



Synopsis

A Guide to Fashion Sewing, 6th Edition, provides a comprehensive fashion sewing resource for beginning and advanced sewers alike. Readers will learn how to assemble and construct designs of various styles using proven industry methods for more than 100 sewing applications. Chapters cover everything from sewing equipment, measurements, and fabric selection to actual garment assembly. Filled with easy to follow, step-by-step instructions and large, clear illustrations, this book is an indispensable resource for constructing quality garments. Accompanying video demonstrations help readers learn at their own pace basic sewing skills and techniques such as seams, darts, bias binding, zipper, and garment assembly. The new edition features an updated design, new industrial sewing machine information and photographs, and expanded information on tailoring. Amaden-Crawford has added convenient metric measurement equivalents to the text, helpful project checklists to aid self-assessment of completed project, and 1/2 scale patterns to make sample garment assembly easier than ever before. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395284. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

Book Information

Paperback: 416 pages

Publisher: Fairchild Books; 6 edition (March 12, 2015)

Language: English

ISBN-10: 1628921846

ISBN-13: 978-1628921847

Product Dimensions: 9 x 0.9 x 0.5 inches

Shipping Weight: 2.9 pounds

Average Customer Review: 4.5 out of 5 stars 7 customer reviews

Best Sellers Rank: #120,805 in Books (See Top 100 in Books) #111 in Books > Arts & Photography > Decorative Arts & Design > Textile & Costume #179 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Needlecrafts & Textile Crafts > Sewing #243 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

Customer Reviews

• The illustrations are fantastic and descriptions relatively straight-forward. • Kristy A. Janigo,

The Art Institutes International Minnesota, USâ œGenerally an easy book to understand for first year fashion sewing students. Straight-forward illustrations and instructions. â • â •Zigwai Remy Odukamaiya, The Art Institute of Dallas, USâ œA Guide to Fashion Sewing is very effective in terms of the technical elements to any fashion course. It gives clear step-by-step guidance and a comprehensive and clear explanation to the process or technique.â • â •Georgina Hooper, Chichester College, UKâ œThere are several things about this book I like including the illustrations and the overall progression through apparel construction. â • â •Stephanie Bailey, Texas Christian Universityâ œThe illustrations are fantastic and descriptions relatively straight-forward.â • â •Kristy A. Janigo, The Art Institutes International Minnesota, USâ œGenerally an easy book to understand for first year fashion sewing students. Straight-forward illustrations and instructions.â • â •Zigwai Remy Odukamaiya, The Art Institute of Dallas, USâ œA Guide to Fashion Sewing is very effective in terms of the technical elements to any fashion course. It gives clear step-by-step guidance and a comprehensive and clear explanation to the process or technique.â • â •Georgina Hooper, Chichester College, UKâ œThere are several things about this book I like including the illustrations and the overall progression through apparel construction.â • â •Stephanie Bailey, Texas Christian University

Connie Amaden-Crawford is President and CEO of Fashion Patterns by Coni, a member of the Sewing Hall of Fame, and a licensed designer for The McCall Pattern Company under the Butterick label. She is author of The Art of Fashion Draping, 4th Edition (Fairchild Books, 2012).

I don't have an issue with the content of the book itself. I wish I would have bought the previous version of the book that included the a dvd with the videos on it because with the access card you have to register on a website and figure out how to access the content that you paid for, and then your access expires after one year. Not cool.

Required for a class in apparel design. Great illustrations and easy to follow instructions. Worth having in my reference materials. Fantastic book for beginners!

Great book for our Fashion Students at Miami Dade College

Good price

This is the best reference for basic sewing techniques I have ever seen. It is the text for a course that I teach and a staple in my personal sewing library.

The book was in prefect

This is a required textbook. I will be keeping this textbook for my library.

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